

## SPECIAL EXHIBITION SPONSORSHIP LEVELS & BENEFITS

### ROM Blue Whale Exhibit

	PRESENTING \$50,000	SUPPORTING \$25,000
<b>RECOGNITION</b>		
Exhibition Title Wall, Promo Wall, Donor Wall, & Website Landing Page (500K+ impressions over five months)	LOGO	LOGO
Exhibition on-site digital monitors (reach 600K+) and promo in 3D theater (reach 25K+)	LOGO	LOGO
Exhibition Emails & Social Media Posts – Facebook (68K+), Instagram (24K+), LinkedIn (3K+)	YES	YES
Sponsor Recognition for all related programming – lectures; movies; and special events (VIP reception and Member Night)	LOGO & TEXT	
Exhibition print and digital advertising	LOGO	
<b>EXHIBITION ACCESS</b>		
General Admission Passes	100	50
VIP Reception - June 20, 2025	16	10
Member Reception - June 26, 2025	16	10
Private cocktail reception for 50 guests with Museum Director or Exhibition Expert	YES	
<b>ENGAGEMENT</b>		
One-year Museum Membership (see website for additional benefits)	Brimley Society Patron	Brimley Society Associate
<b>PLUS</b> Recognition & Access to the Museum's Annual Legislative Reception	Reception Sponsorship Recognition (logo) Invitation for 10	Reception Sponsorship Recognition (logo) Invitation for 10

Friends of the NC Museum of Natural Sciences 11 West Jones Street | Raleigh, NC 27601

For more information, contact us: (919) 707-9817 | [Development@NaturalSciences.org](mailto:Development@NaturalSciences.org)

[NaturalSciences.org](https://www.naturalsciences.org) | [Facebook](https://www.facebook.com/naturalsciences) | [Instagram](https://www.instagram.com/naturalsciences) | [YouTube](https://www.youtube.com/naturalsciences)

## Enjoy all the traditional membership perks:

- Unlimited Free Admission to Special Exhibitions
- Discounts for Museum Birthday Parties, Camps, Movies, Shopping, Dining, Rentals and more
- Discounts to 300+ Museums worldwide
- Priority registration for Summer Camps
- Two complimentary tickets to one of the Museum's signature "Adult Nights"

PLUS	BRIMLEY SPONSOR \$10,000	BRIMLEY PATRON \$5,000	BRIMLEY ASSOCIATE \$2,500	BRIMLEY MEMBER \$1,000
<b>RECOGNITION</b>				
Onsite Museum Donor Wall & Website Donor Listing	Name	Name	Name	Name
<b><i>Special Exhibition Leadership Circle: Includes Exhibit Donor Panel &amp; Website Landing Page</i></b>	Donor Panel & Website Landing Page	Donor Panel & Website Landing Page	Donor Panel & Website Landing Page	
Special Exhibition Emails	Name			
<b>ACCESS</b>				
Special Exhibition - General Admission Passes	12	10	8	6
Special Exhibition - VIP Receptions	8	6	4	2
Member Receptions	8	6	4	2
Smithsonian Affiliate Membership	Yes	Yes	Yes	Yes
Lunch with the Museum Director	Yes	Yes		
<b>PLUS</b> <i>Recognition &amp; Access to the Museum's Annual Legislative Reception</i>	<i>Reception Sponsorship Recognition (logo) Invitation for 6</i>	<i>Reception Sponsorship Recognition (text) Invitation for 4</i>	<i>Invitation for 4</i>	<i>Invitation for 2</i>